

Community Engagement & Awareness

Inputs	Activities	Process Outcomes	Outcomes		
			Short Term	Intermediate	Long Term
<p><u>ASSETS:</u></p> <p>-United Way funding</p> <p>-Local partnerships working together to address needs and gaps</p> <p>-Local initiatives addressing literacy needs</p> <p>-Strong local funding support for literacy efforts</p> <p>-Collaborative efforts in developing and implementing programs</p> <p>-Local nonprofits engaged in literacy efforts</p> <p>-Community volunteers</p>	<p>-Little Free Libraries (United Way)</p> <p>-Community Book Blast (NGHP)</p> <p>-Ferst Books (NGHP)</p> <p>-Book Nooks at community locations (NGHP)</p> <p>-PBS Family Engagement</p> <p>-Literacy Newsletter (NGHP)</p> <p>-Early Childhood Initiative (Community Foundation)</p> <p>-Believe Greater Dalton (industry/educational partnership)</p> <p>-Birth to 8 Team (Community Foundation)</p> <p>-Education awareness session for Leadership Dalton (Chamber)</p> <p>-Education awareness for Young Leaders group (United Way)</p> <p>-Strolling Thunder (GEEARS, Community Foundation)</p> <p>-North GA Autism Conference (NGHP)</p>	<p># books distributed</p> <p># children attending</p> <p># adults participating</p> <p>amount of resources garnered</p> <p># attendance at partner meetings</p> <p># social media likes/shares</p> <p># press releases</p> <p># increased partnerships</p>	<p>Increased community engagement about importance of early learning</p> <p>Increased community awareness of literacy efforts</p>	<p>Increased access to literacy resources</p> <p>Increased recognition of importance of early learning and school readiness</p> <p>Increased engagement by community members</p> <p>Increased number of community champions and volunteers</p> <p>Increased financial support for community literacy</p>	<p>Increased awareness, understanding and support of importance of early learning and school readiness</p>